



# DAY-OF SPONSORSHIP OPPORTUNITIES 2017



- **Cigar Tent – \$2,500 SOLD**
- **Hat Contest Sponsor – \$2,500 SOLD**
  - Includes logo on Hat Contest Signage
  - 4 Tickets to Down & Derby Party
  - Additional Raffle Tickets Per Person
  - Emcee Announcements
- **Band Sponsor - \$2,500 SOLD**
  - Includes banner near band
  - Emcee's to formally announce The Renegades, brought to you by Your Company
  - Sponsorship includes 4 tickets to the event and 2 additional raffle tickets per person
- **Raffle Ticket Sponsor – \$0.15 on the dollar**
  - Can sponsor immediately for \$3,000 or
  - Can match \$0.15 per dollar sold
  - 2015 Raffle ticket sales were \$25,000
  - Sponsorship includes 6 tickets to the event and 2 additional raffle tickets per person
  - Logo to be included on raffle tickets
- **Silent Auction Sponsor**
  - Can sponsor immediately for \$3,000 or Can match \$0.30 for every \$1 raised
  - 2015 sales were \$12,000
  - Sponsorship includes 6 tickets to the event and 2 additional raffle tickets per person, signage and recognition at the event
- **Registration Sponsor – \$5,000 SOLD**
  - Includes 4 Tickets to Down & Derby Party and 2 additional raffle tickets per person
  - Announcements at event
  - Logo in electronic marketing material
  - Ability to "brand" the front entrance of the event
- **VIP Sponsor – \$7,500 SOLD**
  - Includes 8 VIP Tickets to Down & Derby Party and 2 additional raffle tickets per person
  - Announcements at event
  - Logo in electronic marketing material
  - Logo on VIP Signage at event
  - Logo in print material
- **Bar Sponsor – \$3,000**
  - Includes 6 Tickets to Down & Derby Party
  - 12 raffle tickets, signs/logos at all bars
  - PA mentions throughout the event
- **Valet Sponsor – \$2,500 SOLD**
  - Includes logo on Valet Parking Signage
  - Includes logo on Valet Parking Ticket Stub (pending valet service approval)
  - 4 Tickets to Down & Derby Party
  - 2 Additional Raffle Tickets Per Person
- **Jumbotron Sponsor – \$2,000 SOLD**
  - Include Signage On Jumbotron
  - 4 Tickets to Down & Derby Party
  - 2 Additional Raffle Tickets Per Person
- **Drink Ticket Sponsor – \$2,000 SOLD**
  - Include Logo on All Drink Tickets
  - 4 Tickets to Down & Derby Party
  - 2 Additional Raffle Tickets Per Person
- **Heads/Tails Sponsor – \$2,000 SOLD**
  - Include Logo on Heads/Tails Tickets
  - 4 Tickets to Down & Derby Party
  - 2 Additional Raffle Tickets Per Person
- **Food Sponsor – \$2,000**
  - Logo/signage included at all food stations
  - 4 Tickets to Down & Derby Party
  - 2 Additional Raffle Tickets Per Person